

## **CHAPTER 20 | Television and Radio**

Recent history has shown us that television and radio are pre-eminently the means to carry out political and religious propaganda. Wikipedia describes propaganda as follows: 'Propaganda is communication that is used primarily to influence an audience and further an agenda, which may not be objective and may be presenting facts selectively to encourage a particular synthesis or perception, or using loaded language to produce an emotional rather than a rational response to the information that is presented. Propaganda is often associated with material prepared by governments, but activist groups, companies, religious organizations, the media and individuals can also produce propaganda.' There is no indication that television (Tell-a-Vision) and radio have ceased to fulfil this role. After all, the saying goes: 'Who pays the piper calls the tune'. State television or, in the Netherlands, public broadcasters subsidised with taxpayers' money - with their specific political and religious backgrounds - mainly proclaim the message of the political establishment through their news programmes. It is therefore understandable that left-wing views dominate. After all, these are ideologies based on pro-state and anti-freedom. That which does not fit within the ideology of the establishment or the conviction that everything in the world is malleable receives little or no attention. The attention it does receive is intended to negatively influence (demonize) the perception of it. All this is based on the phrase 'that public broadcasters provide social cohesion with their programmes'. The opposite is true. The public broadcasters have turned inwards and above all angry with the outside world because it would no longer understand them. This is old behaviour. Sometimes you see fragments of North Korean state television pass by. Then you know immediately what propaganda looks like in its pure form. The television viewer gets to see and hear the state's desired perception of reality. This is the same all over the world, be it more open or hidden. This propaganda machine is particularly powerful in humanitarian disasters, (in the run-up to) wars, economic crises and upcoming elections. Then fundraisers, politicians and their experts take the stage to unabashedly influence the viewer and listener or knock money out of their pockets. Media and deception then become synonymous. In propaganda or official versions of reality as presented by politicians and governments, the golden rule is that what is said is 180 degrees different. It is therefore not without reason that the Internet has entered our lives. Internet paves the way to freedom, understanding and togetherness between people everywhere in the world. The open and uncontrollable nature of the Internet makes it ideally suited to serve man in all respects. The right information and the truth about events can be found on the internet. It is for these reasons that governments are trying to get the internet under control. The 'Kill Switch' legislation introduced by President Obama in 2010, which allows the U.S. government to shut down parts of the Internet at any time, is proof of this. Governments have a real interest in keeping citizens under control. Free thought and the formation of peoples' own opinion should be avoided as much as possible. Free thinkers make things difficult. The ideas of the



state and its vassals are the only right ones. That is why the state should completely withdraw from radio and television, as well as in areas such as education and health care. Instead of promoting new social developments, it appears to be blocking them. The progressive elite from the sixties and seventies have become the conservatives of today. The space freed up by the withdrawal of the state will automatically be filled by the market with new initiatives aimed at the real needs of radio listeners or television viewers. Commercial broadcasters proclaim the message of their advertisers / owners and focus on specific target groups. The programmes of these stations are made with this interest in mind. This translates into programmes about, among other things, cooking, gardening, dating, giving birth, traffic violations and talent shows. For the rest, it is mainly murder and manslaughter. This is the entertainment industry in full action. Watching this kind of television is nothing more or less than a pastime. Television then serves as a substitute for a visit to an amusement park, a theatre or a sporting event, or as a substitute for reading a book, browsing the internet or playing a game of 'Ludo'. The most important characteristic of carefree entertainment is that what you see or hear is not really true. An illusion of reality is sold to the viewer or listener. It goes wrong if you start to consider this illusion as reality and behave accordingly. In such a case you notice how subtly television and radio in particular are able to influence people's thoughts and actions.